

CASBA Business Plan

Short version

October 2017 – September 2021



The plan tells everyone what work we will do over the next 4 years.

Registered under the Charities Act, No. 701365

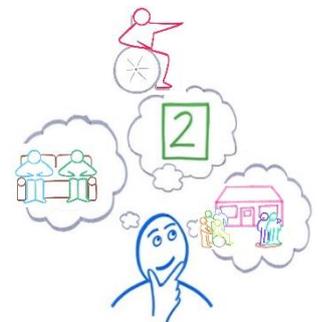
Mission statement:

CASBA wants to make the community they work in fairer, more supportive and less lonely for people we work with.

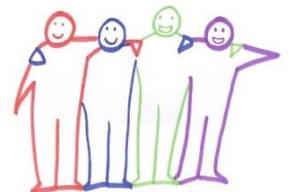
We will work to make sure that People with learning disabilities are treated with equal value as others and help them to play an important and active part in their community

Values:

Accessibility - We will meet with you where you feel most comfortable.



Ethical - We respect everyone's beliefs and values. Everyone is welcome at CASBA.



Working together - We look forward to working with other people or services. We believe by working together we can help more people.



Responsiveness - We will listen to what you want and do our best to help you get this, in a way that is best for you.



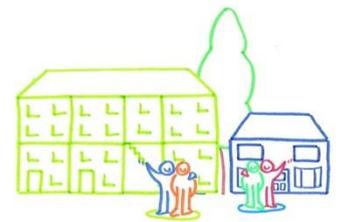
Introduction:

CASBA, with the help from lots of people, has written a business plan. The plan tells everyone what work we will do over the next 4 years. We need to do this work to make sure we give good support to people who come to CASBA for help. There are 5 important parts to our plan.



1. We would like to have more projects so we can help more people.

1.1 CASBA will help people access services/ places in their local area.



Target - By December 2019 CASBA will have 10 good volunteers to help with CASBA's good work

1.2 CASBA would like to support 18 – 24 year old people through the change from child to adult services.



Target - by March 2020

1.3 CASBA would like to make the parent's project bigger so we can help more parents with difficulties. CASBA will talk people about this idea and look for funding for this project.



Target - by September 2019.

1.4 CASBA's Mutual Carers project is doing very well. We would like to make this project bigger.

Target - by January 2020 we will look for more funding

2. More people taking part in what CASBA does

2.1. There will be a person with a learning disability who will be a Trustee. They will come to meetings, talk and make plans with our other Trustees to make sure CASBA is properly run and kept safe.



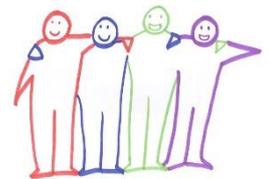
Target - By January 2019

2.2. There will be a group of people with learning disabilities that will look at CASBA's work and our projects. They will help make changes that will improve what we do.



Target - By March 2019

2.3 There will be a group of adults with learning disabilities that will be ambassadors for CASBA. The ambassadors will talk to groups of people about what CASBA does and help to raise money.



Target - By January 2020

2.4 There will be a group of adults with learning disabilities who can suggest changes and make things better for CASBA. They will help trustees and staff to develop new activities and projects.



Target - By September 2018

3. To increase partnership working

3.1 CASBA will try to work with more groups of people who think the same as us.



Target- by January 2020

3.2 CASBA will work with more local groups so people know about CASBA and the work we do. We will speak up for people with learning disabilities.



Target- by January 2019

4. To make sure people know about CASBA

4.1 CASBA will use social media such as twitter or Facebook to let people know about what we do.



Target - by December 2017

4.2 CASBA will make our website better so more people will use the website and learn more about CASBA.



Target – by December 2018

4.3 People with learning disabilities will train professionals and other people who support people with learning disabilities. This will help people know more about learning disability



Target - by January 2018 3 training session will be held each year

4.4 CASBA will help more groups of people living in the community to know how to support people with learning disabilities.



Target - Ambassadors and staff will deliver 8 awareness sessions by December 2019.

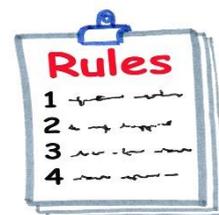
5. To develop CASBA and how we work in the future

5.1 We will make sure we have enough money to support all the things we want to do



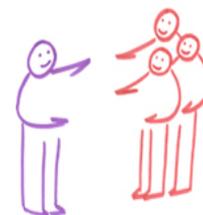
Target – by January 2018

5.2 Our trustees will look at our rules to make sure we have the best guidelines in place so we can do all the things we want to do



Target – by January 2019

5.3 We will think about setting up a new part of CASBA that might offer work opportunities for people with learning difficulties. This is another way of making money for us to do all the things we want to do



Target – by September 2019

5.4 We will talk to other advocacy groups about working more closely together. We might join together in the future to make us stronger to do all the things we want to do



Target – By December 2020

Conclusion:

To do all these things CASBA will need to make sure it has enough money to do everything we want to achieve. We will ask for funding from different places and we will raise money from fun events.

We need help from lots of people to do all the things in the plan. We will make sure all our staff and volunteers have good training and support and we will make sure that we let everyone know about what we do.

We know that it can be very hard for some people to live safe and happy lives. We want to do all we can to make sure that they can. The plan will help us to do this.

We will look at it every 3 months to make sure we are doing everything well.